



Best Practice to Navigate FDA Enforcement Actions



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305-456-3830



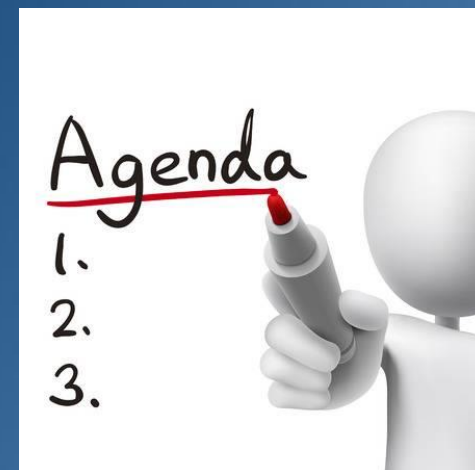
DISCLAIMER

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AGENDA

- The Primary Enforcement Actions Used by the FDA.
- How to Successfully Navigate FDA Enforcement Actions.
- How to Use ITACS when Communicating with the FDA.
- Actions to Take When Your Company Receives a FDA Enforcement Action
- How to Use FDA's Databases to Perform Due Diligence



POLL TIME!

- Which best describes you?
 - Importers
 - Customs Brokers
 - Regulatory Affairs Professionals
 - In-house Legal Counsel
 - Product Development Managers
 - Consultants
 - Others Interested in FDA and Imports





U.S. FOOD AND DRUG ADMINISTRATION

- Federal Food, Drug and Cosmetic Act
 - Comply before U.S. Customs releases shipment
- 21 U.S.C. 381 – Imports and Exports
 - Imports
 - List of registered foreign establishments
 - Disposition of refused articles
 - Reimportation
 - Exports
 - Temporary holds at ports of entry
 - Warning notice
 - Prior Notice



POLL TIME!

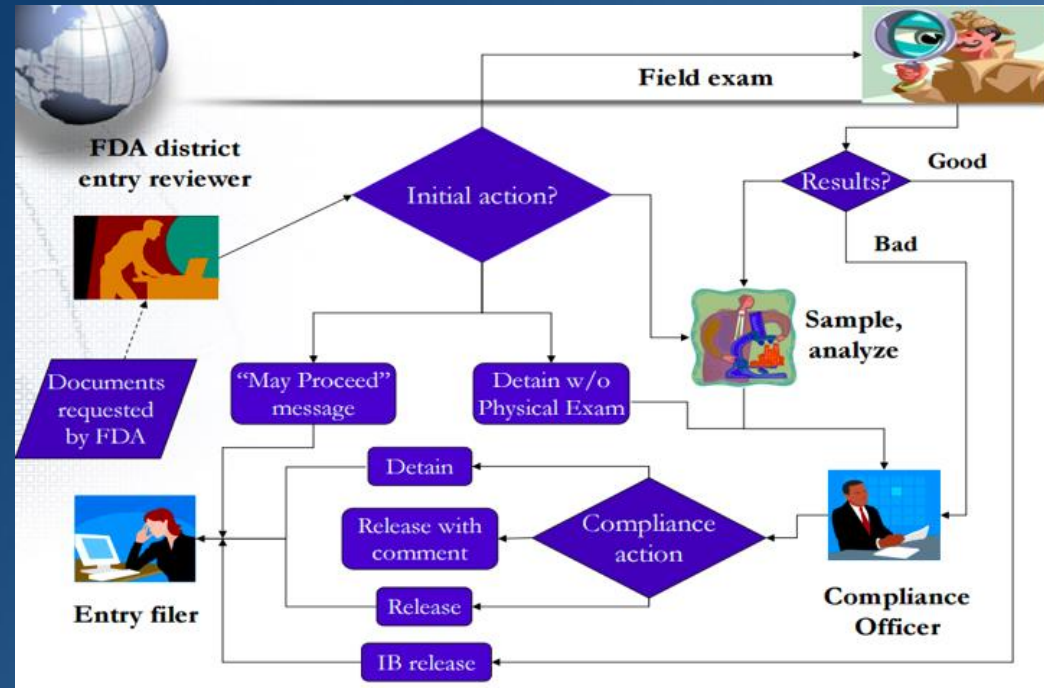
Which of the following enforcement actions have you seen FDA and/or CBP take?

- Notice of Action
- Notice of Refusal
- Liquidated Damages Claim from CBP
- Warning Letter
- Import Alert
- Recall



THE PRIMARY ENFORCEMENT ACTIONS USED BY THE FDA

- Notice of Action
- Notice of Refusal
- Liquidated Damages Claim from CBP
- Warning Letter
- Import Alert
- Recall



<https://diaztradelaw.com/fda-discusses-top-reasons-for-detention-of-goods-2/>

FDA Discusses TOP Reasons for Detention of Goods

At today's Import Operations Training, sponsored by the U.S. Food and Drug Administration (FDA) and the Florida Customs Brokers and Forwarders Association (FCBF), top officials from FDA traveled to Miami to educate importers and brokers. Topics ranged from a general overview of FDA compliance, TOP rationales for FDA detentions, Food Safety and Modernization Act (FSMA) updates, an overview of the newly re-organized (now DIO) Division of Import Operations (formerly DIOP – policy has now been removed), an overview of CBP & FDA's Joint Team 488 – which handles liquidated damages claims for underlying FDA violations and much more. Highlights of the TOP rationale for detentions follows, as I feel this is of most value to you to know and is arranged by commodity.

Medical Devices Top Rationales for Detention

- The manufacturers is not registered with the FDA
- The initial importer is not registered with the FDA
- The device is not listed with the FDA
- The product does not contain a 510k or PMA
- Product labeling is not compliant (FDA does not pre-approve medical device labeling, it is up to importers to assure it is compliant before importing)
- Common labeling violations include:
 - 1.Label is not in English
 - 2.Label is false or misleading

Bottom line, as you can see, **it is up to you, the importer to perform pre-compliance and assure you get compliance right before you import.** FDA expects you to know the requirements and has little mercy if you don't. Assure you stay compliant and avoid the top rationale for FDA to detain your goods by hiring someone that is extremely knowledgeable with FDA's laws and regulations and continually stays up to date with the constant changes.

[FDA Discusses TOP Reasons for Detention of Goods - Customs & International Trade Law Firm \(diaztradelaw.com\)](http://diaztradelaw.com)

POLL TIME!

FDA may detain products that “appear” to be in violation with FDA regulations

- True or False?



HOW TO SUCCESSFULLY NAVIGATE NOTICES OF FDA ACTIONS

NOTICE OF FDA ACTION #1

- Products that appear (from examination or otherwise) to be violative may be detained and ultimately refused entry into the U.S.
- The standard for detention and refusal is extremely low - detention is permissible without actual observation of a product or its labeling.
- The ability to challenge the FDA is limited almost exclusively to legal, as opposed to factual, issues.

United States Food and Drug Administration
Division of Southeast Imports
Notice of FDA Action

Entry Number: _____ Notice Number: 1
Importer: _____ May 31, 2019

> <

Port of Entry: 4196, UPS at Louisville, Louisville, KY
Date Received: May 30, 2019
Arrival Date: May 24, 2019
Filer of Record: _____
Consignee: _____

HOLD DESIGNATED

Notify FDA of Availability
Summary of Current Status of Individual Lines

Line	ACSIACE/FDA	Product Description	Quantity	Current Status
*	11/1	STETHOSCOPE, NO DFE, NOT PERSONAL	204 PCS	Detained 05-31-2019

* = Status change since the previous notice. Read carefully the sections which follow for important information regarding these lines.

@ = Consignee ID

FDA will not request redelivery for examination or sampling, if the products not released by FDA are moved, following Customs conditional release to a location within the local metropolitan area or to a location approved by the FDA.

All products in this entry not listed above may proceed without FDA examination. This notice does not constitute assurance the products involved comply with provisions of the Food, Drug, and Cosmetic Act or other related acts, and does not preclude action should the products later be found violative.

Notify FDA upon actual availability, and include location and location identifiers, where applicable, for all designated lines.

FDA's Import Trade Auxiliary Communication System (ITACS) is the preferred method for submission of information related to the availability of goods for FDA examination. This submission will automatically link the information to the line designated for exam and will facilitate FDA's completion of examination. ITACS may be accessed at <https://itacs.fda.gov>

FDA NOTICE OF ACTION #1

- You have the right to provide oral or written testimony to the FDA, regarding the admissibility of the article or the manner in which the article can be brought into compliance.
- Request extension from the FDA NOW!

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www.CartoonStock.com



"My testimony is not the **WHOLE** truth. . . but it **IS TRUTHESQUE.**"

search ID: rde1112

HOW TO SUCCESSFULLY NAVIGATE NOTICES OF FDA ACTIONS

United States Food and Drug Administration

Division of Southeast Imports

Notice of FDA Action

Entry Number: [REDACTED]

Notice Number: 2

January 15, 2020

File: [REDACTED]

Attention: [REDACTED]

>

<

Port of Entry: 4196, UPS at Louisville, Louisville, KY

Date Received: January 7, 2020

Arrival Date: January 1, 2020

Importer of Record: [REDACTED]

Consignee: [REDACTED]

HOLD DESIGNATED

Summary of Current Status of Individual Lines

Line ACS/ACE/FDA	Product Description	Quantity	Current Status
* 12/1	[REDACTED]	1000 PCS	Detained 01-15-2020

* = Status change since the previous notice. Read carefully the sections which follow for important information regarding these lines.

@ = Consignee ID

FDA will not request redelivery for examination or sampling, if the products not released by FDA are moved, following USCS conditional release to a location within the local metropolitan area or to a location approved by the FDA office at the number below.

All products in this entry not listed above may proceed without FDA examination. This notice does not constitute assurance the products involved comply with provisions of the Food, Drug, and Cosmetic Act or other related acts, and does not preclude action should the products later be found violative.

DETENTION

The following products are subject to refusal pursuant to the Federal Food Drug and Cosmetic Act (FD&CA), Public Health Service Act (PHSA), or other related acts in that they appear to be adulterated, misbranded or otherwise in violation as indicated below:

Line ACS/ACE/FDA	Product Description	Respond By
------------------	---------------------	------------

POLL TIME!

The FDA logo can be used for private sector materials.

- True or False?



Notice of FDA Action

Entry Number [REDACTED]

Notice Number: 2

Page: 2

12/1 [REDACTED]

February 5, 2020

FD&CA Section 502(a), 801(a)(3); MISBRANDING

The labeling for this article appears to be false or misleading

The FDA logo is for the official use of the U.S. Food and Drug Administration (FDA) and not for use on private sector materials. To the public, such use would send a message that FDA favors or endorses a private sector organization or the organization's activities, products, services, and/or personnel (either overtly or tacitly), which FDA does not and cannot do. Unauthorized use of the FDA logo may violate federal law and subject those responsible to civil and/or criminal liability.

FD&CA Section 502(o), 801(a)(3); MISBRANDING

It appears the drug or device is not included in a list required by Section 510(j), or a notice or other information respecting it was not provided as required by section 510(j) or 510(k).

No listing number found for this device.

FD&CA Section 801(a)(3); 502(o) Misbranding

The article is subject to refusal of admission pursuant to Section 801(a)(3) in that it appears to be a post 1976 device for which a Section 510(k) application has not been determined substantially equivalent or a 510(k) has not been filed.

Please direct your response to:

Allison M. McGloin, Compliance Officer
U.S. Food and Drug Administration
6751 Steger Drive
Cincinnati, OH 45237-3097

(513) 679-2700 ext. 2123
ALLISON.MCGLOIN@FDA.HHS.GOV

You have the right to provide oral or written testimony, to the Food & Drug Administration, regarding the admissibility of the article(s) or the manner in which the article(s) can be brought into compliance. This testimony must be provided to FDA on or before the dates shown above.

Notice Prepared For: The Division Director, U.S. Food and Drug Administration

Notice Prepared By: AMS

POLL TIME!

You have the right to provide **oral or written testimony** to the FDA, regarding the admissibility of the article(s) or the manner in which the article(s) can be brought into compliance

- True or False?



NOTICE OF REFUSAL /NOTICE TO REDELIVER

United States Food and Drug Administration
Division of West Coast Imports
Notice of FDA Action

Entry Number: [REDACTED] Notice Number: 6
August 5, 2021

Importer:
[REDACTED]

> <

Port of Entry: [REDACTED]
Carrier: [REDACTED]
Date Received: February 26, 2021
Arrival Date: March 2, 2021
Filer of Record: [REDACTED]
Consignee: [REDACTED]

HOLD DESIGNATED

Summary of Current Status of Individual Lines

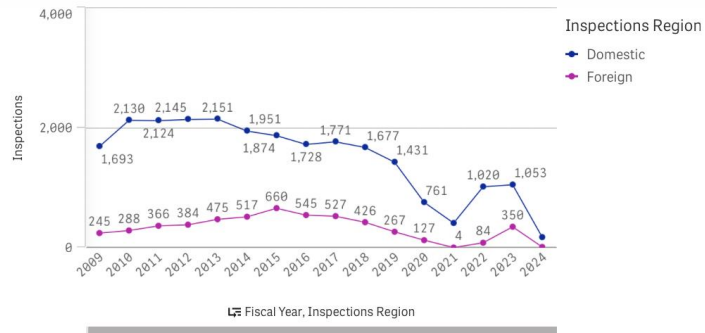
Line	ACS/ACE/FDA	Product Description	Quantity	Current Status
*	11/1	POWDER FREE NITRILE EXAM GLOVES	3000000 PCS	Refuse 08-05-2021

“You are ordered to redeliver this merchandise to CBP’s custody. This can be accomplished by exporting or destroying under CBP supervision. Forward the original copy of the signed CBPF7512 or CBPF3499 to the CBP/FDA Joint Team 488 with a copy of this notice. Failure to comply with this notice will result in the assessment of liquidated damages.”

INSPECTIONS

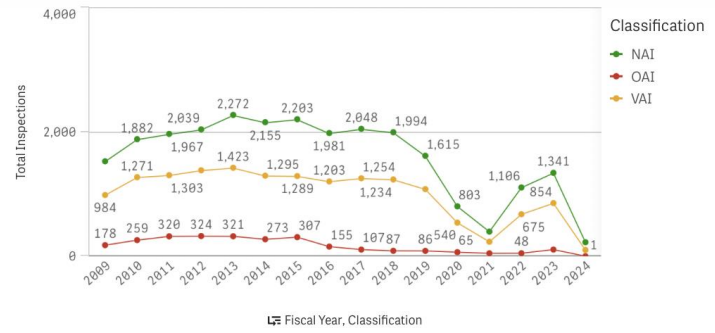
Export

Foreign and Domestic Inspections
Fiscal Years: 2009 - 2024



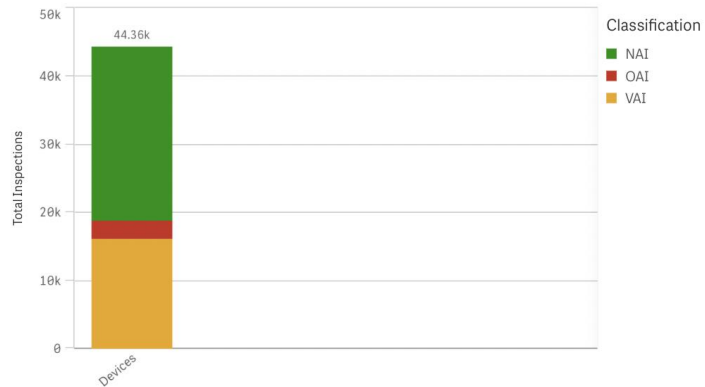
Export

Inspections Classification by Fiscal Year
Fiscal Years: 2009 - 2024



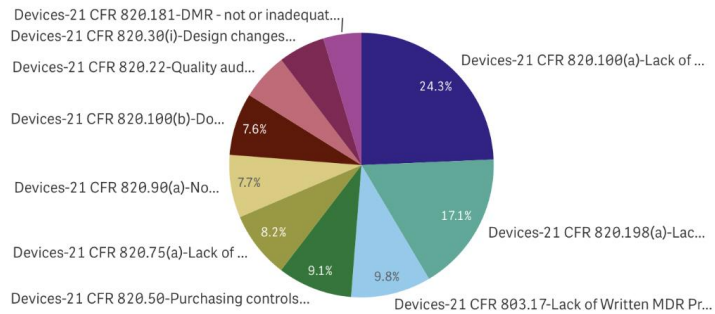
Export

Inspections Classification by Product Type
Fiscal Years: 2009 - 2024



Export

Top 10 Citations
Fiscal Years: 2009 - 2024



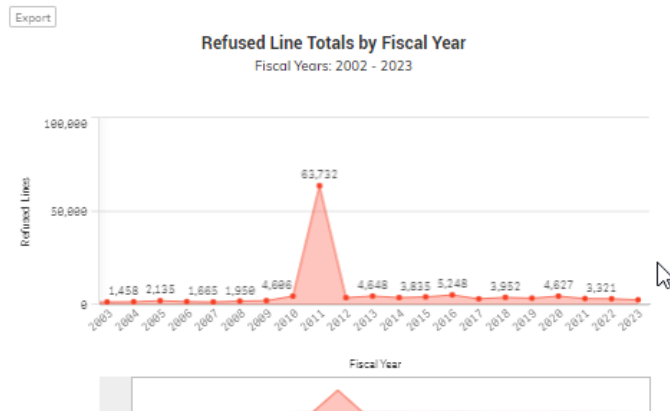
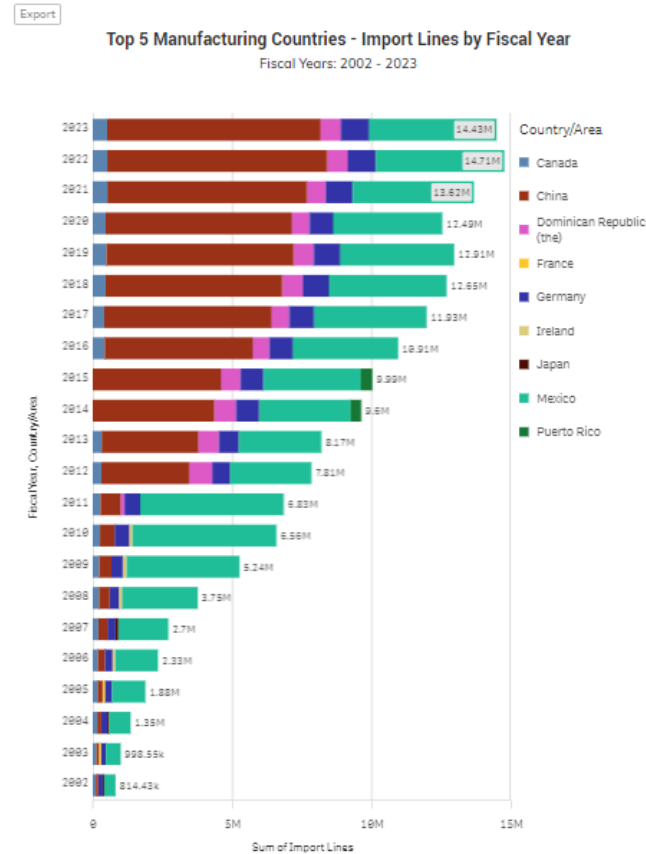
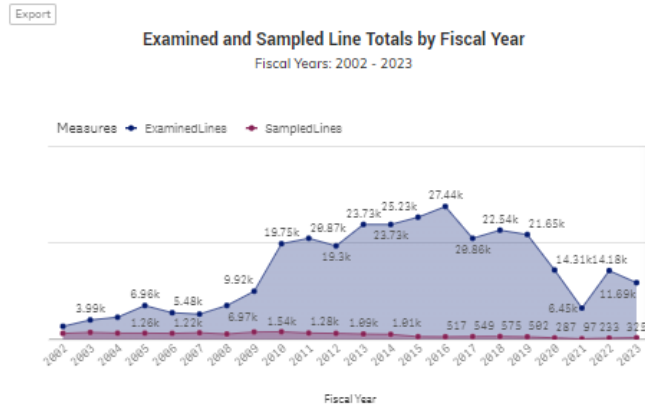
IMPORTS SUMMARY

All Import Lines
274,104,074

Refused Lines
128,559

Examined Lines
317,457

Sampled Lines
20,018



IMPORTS ENTRY

Record Count
79,495,851

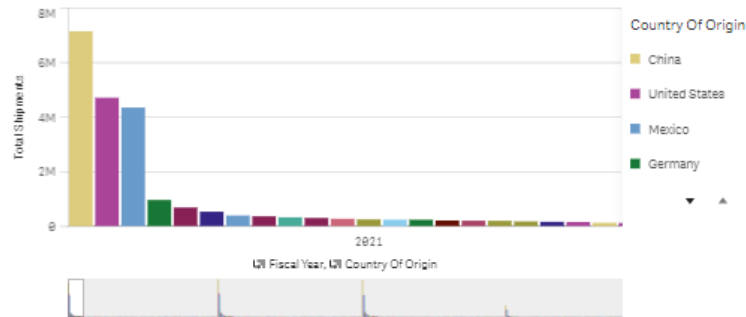
Starting Fiscal Year
2021

Ending Fiscal Year
2024

Export

Total Shipments by Country of Origin Grouped by Fiscal Period

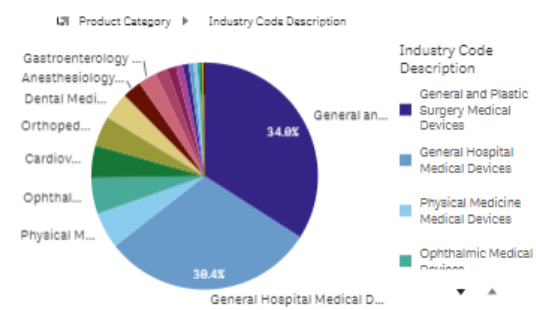
Countries: 211 of 240 | Fiscal Year: 2021 - 2024



Export

Percentage of Shipments by Product Industry

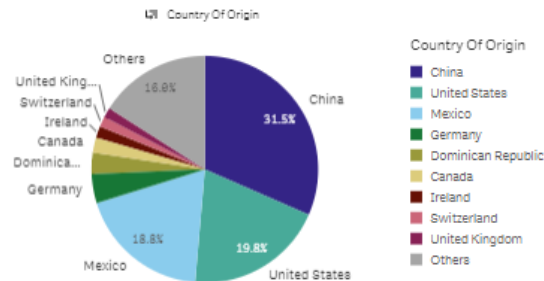
Product Category: Devices | Countries: 211 of 240 | Fiscal Year: 2021 - 2024



Export

Percentage of Shipments by Top 10 Countries of Origin

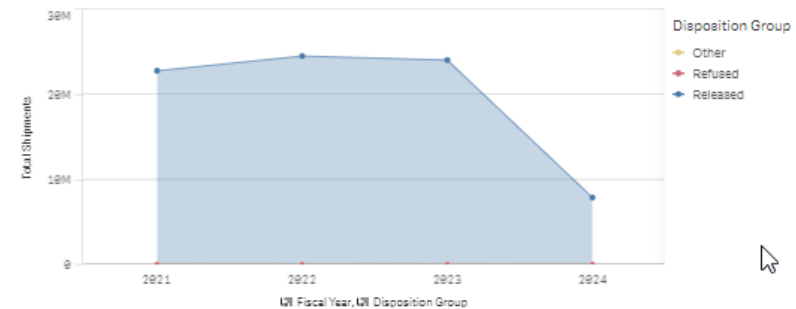
Countries: 211 of 240 | Fiscal Year: 2021 - 2024



Export

Total Shipments by Final Disposition Grouped by Fiscal Period

Countries: 211 of 240 | Fiscal Year: 2021 - 2024

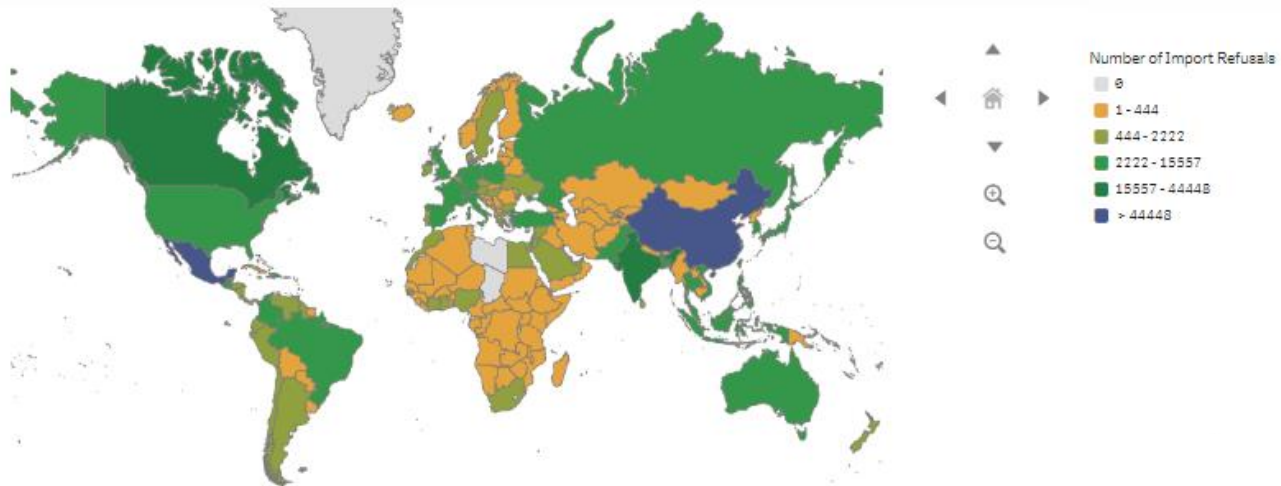


IMPORT REFUSALS

Refusals by Product Category:	Animal Feed	+	Cosmetics	+	Devices	+	Drugs and Biologics	All Refusals 444,480
	2,651		24,824		129,463		72,770	
	Housewares & Food Related	+	Human Foods	+	Radiological Health	+	Tobacco Products	
	2,168		204,842		6,577		1,185	

Unique Shipment Lines Refused by Country

Total: 444,480



RECALLS

Export

Recall Events by Classification

Fiscal Years: 2012 - 2024



HOW TO USE ITACS

ITACS allows the Import Trade Community to:

1) Check status of Entries 2) Input Line Availability 3) Submit Requested Documents



To get started, at a minimum please enter an Entry Number. If you would like to narrow your entry search, please provide a Line Number. The reCAPTCHA verification is required for entry, when provided by the system.

* are required fields

Entry Number * (Example: xxx-xxxxxxx-x)

CBP Line Number

FDA Line Number

I'm not a robot



reCAPTCHA
Privacy - Terms

✓ Submit

✗ Reset

Select	Entry/CBP-FDA[select]	Product	Product Code	Quantity	Country Name	FDA Line Status	FDA Line Status Date	ITACS Status	ITACS Status Date
<input type="checkbox"/>				Total: 3000000.0 Pieces (3000000.0 Pieces)	Vietnam	Refused Inform FDA After Export or Destruction	08/05/2021	Document Submitted	08/05/2021

[Export as PDF for Print](#) [Select All Lines](#) [Clear Selected](#)

[Export as PDF for Print](#) [Select All Lines](#) [Clear Selected](#)

Actions



If an action needs to be taken for the lines selected above, please choose the appropriate action option and press the Take Action button. The action taken will be applied to all of the selected lines.

Note: If you opt to submit entry level documents, ITACS will automatically select all of the lines of the entry for you.

- Input Line Availability (location of goods for examination) for the selected item(s)
- Submit Entry Level Documents
- Submit Line Level Documents for the selected item(s)
- View Expected Lab Completion Date


TAKE ACTION

REFRESH

FINISHED

HOW TO CREATE YOUR ITACS

Creating an ITACS Account



FDA Industry Systems [System Status](#)

Login

Existing account holders, enter your account ID & password.

Account ID

Password

Under 18 U.S.C. 1001, anyone who makes a materially false, fictitious, or fraudulent statement to the U.S. Government is subject to criminal penalties.

I understand.

[Login](#) [Forget your password](#)

Getting Started

To make submissions to FDA (e.g., Food Facility Registration, Prior Notice, etc.) you must first create an account. Select "Create New Account" towards the bottom left side of this page.

If you already have an account, enter your **account ID** and **password**.

WARNING: You are accessing a U.S. Government information system. The system usage may be monitored, recorded, and subject to audit. Unauthorized use of the system is prohibited and subject to criminal and civil penalties. Use of the system indicates consent to monitoring and recording, and anyone using this system expressly consents to such monitoring and is advised that if such monitoring reveals possible criminal activity, system personnel may provide the evidence of such monitoring to law enforcement officials.

Is your computer secure? Before using FDA Industry Systems (FIS), FDA strongly encourages all users to have current antivirus and antispyware software installed on your computer to help ensure the privacy of the information being entered.

FDA retains contractors to assist the agency in maintaining its databases. If you get a call from someone asking about your facility and you are concerned about whether the call is legitimate, get the name and company of the caller, as well as a phone number, and contact **FDA FURLS Help Desk at 1-800-216-7331** to confirm that the caller is acting on behalf of FDA.

Choose create new account

New User

[Create New Account](#)

Other FDA Systems

- Prior Notice System Interface
- Import Trade Auxiliary Communication System (ITACS)
- CDER Office of Manufacturing Quality (CDER OMQ e-Portal)
- CBER Biological Product Deviation Reporting (CBER eBPDR)
- Observations and Corrective Action Report (OCAR) Industry Portal



NOTICE OF REFUSAL

Notice Number 3

HOLD DESIGNATED

Notify FDA of Availability

Summary of Current Status of Individual Lines

MULTILEAD BOX (NEW MACHINE)

5 NO

Refuse 10-26-20

These products must be exported or destroyed under Customs supervision within 90 days from the date of this notice, or within such additional time as the District Director of Custom specifies. Failure to do so may result in destruction of the products. Distribution of the products may result in their seizure and/or injunction or criminal prosecution of persons responsible for their distribution.

(Signature) Paul R. Bagdikian
FDA COMPLIANCE OFFICER

(Signature) Miguel Parilla 10/27/11
for PORT DIRECTOR OF CBP
CBP PORT NO. 5206
MIAMI INTERNATIONAL AIRPORT

NOTICE TO REDELIVER

REFUSAL OF ADMISSION

REDELIVERY WITH FDA VERIFICATION REQUESTED

“You are ordered to redeliver this merchandise to CBP’s custody. This can be accomplished by exporting or destroying under CBP supervision. Forward the original copy of the signed CBPF7512 or CBPF3499 to the CBP/FDA Joint Team 488 with a copy of this notice. Failure to comply with this notice will result in the assessment of liquidated damages.”

REFUSAL INSTRUCTIONS

- 90 Days to export/destroy product!
- Guidelines to follow
- Seizure/liquidated damages



U.S. Food and Drug Administration
Office of Enforcement and Import Operations
Division of Southeast Imports
15100 NW 67th Ave., Suite 400
Miami Lakes, FL 33014
www.fda.gov

PROCEDURES FOR EXPORTATION OR DESTRUCTION

The merchandise subject to this refusal must be exported or destroyed under Customs and Border Protection (CBP) / Food and Drug Administration (FDA) supervision within (90) days of the date on the Notice of FDA Action to avoid unnecessary liquidated damages. Please comply with the following instructions:

- **PORTS: 5201; 5203; 5204; 5206; MIAMI / PORT EVERGLADES** - If you intend to **DESTROY** this merchandise imported by Air or by Sea contact FDA at (305) 816-1416 Ext. 0 to schedule a destruction. Provide documents supporting the destruction (i.e., signed CBP Form 3499) to the following email: miamiimportsdestruct@fda.hhs.gov
- If you intend to **EXPORT** this merchandise by Air, contact CBP Carrier Audit Team (CAT) at MIA (305)869-2740 / 2750 to schedule a CBP Officer to supervise the lading of this merchandise at the export carrier's location.
- If you intend to **EXPORT** this merchandise thru Miami Seaport, contact CBP Miami Seaport Office at (305)869-2653 Ext. 321 or Ext. 345.
- If you intend to **EXPORT** this merchandise thru Port Everglades, contact CBP at (954)356-7361.
- If you intend to **EXPORT** this merchandise thru West Palm Beach, contact CBP Selectivity Team at (561)-844-4393 Ext. 226 or 227.

After completion of the exportation or destruction forward the original of the signed CF-7512 or CF3499, along with any other documents required by CBP to: Joint Team 488, 6601 NW 25 St, Room 261, Miami, FL 33122 or by email at cbpfdteam488@cbp.dhs.gov.

- **PORT 1811 Tampa** - If you intend to **DESTROY** this merchandise imported by Air or by Sea contact FDA at (813) 915-7955 to arrange date and time of destruction.
- **PORT 1808 Orlando** - If you intend to **DESTROY** this merchandise imported by Air or by Sea contact FDA at (407)475-4778 to arrange date and time of destruction.
- **PORT 1803 Jacksonville** - If you intend to **DESTROY** this merchandise imported by Air or by Sea contact FDA at (904)281-1196 Ext. 117 to arrange date and time of destruction.
- **Tampa/Orlando/Jacksonville** - If you intend to **EXPORT** this merchandise contact CBP at (813) 712-6016, (813) 344-0392 or (904) 714-3100.

After completion of the exportation or destruction forward the original of the signed CF-7512 or CF3499, along with any other documents required by CBP to: US Customs and Border Protection, ATTN: FDA Coordinator, 164 East 7th Avenue, Suite 101, Tampa, FL 33605.

LIQUIDATED DAMAGES

U.S. Customs and Border Protection

F01

NOTICE OF PENALTY OR LIQUIDATED DAMAGES INCURRED AND DEMAND FOR PAYMENT

PAGE 1 OF 1

DEMAND IS HEREBY MADE FOR PAYMENT OF \$ 50,000.00, representing Penalties or Liquidated Damages assessed against you for violation of law or regulation, or breach of bond, as set forth below:

LIQUIDATED DAMAGES INCURRED FOR FAILURE TO EXPORT OR DESTROY SUBJECT MERCHANDISE IN ACCORDANCE WITH THE TERMS AND CONDITIONS OF THE IMPORTATION AND ENTRY BOND.

If you feel there are extenuating circumstances, you have the right to object to the above action. Your petition should explain why you should not be penalized for the cited violation. Write the petition as a letter or in legal form; submit in (duplicate) (triplicate), addressed to the Commissioner of Customs and Border Protection, and forward to the FP & F Officer at:

FP & F Officer, P.O. BOX 52-2207, MIAMI, FL 33152

Unless the amount herein demanded is paid or a petition for relief is filed with the FP & F Officer within the indicated time limit, further action will be taken in connection with your bond or the matter will be referred to the United States Attorney.

TIME LIMIT FOR PAYMENT OR FILING PETITION FOR RELIEF
(Days from the date of this Notice)  30

Signature

Title

Date

DIAZ
TRADE LAW

LIQUIDATED DAMAGES

This is in response to your petition dated _____ filed on behalf of your client _____
claim for liquidated damages arose due to _____
failure to redeliver _____

_____ into the custody of U.S. Customs and Border Protection (CBP) after being refused by the U.S. Food and Drug Administration (FDA) for misbranding. This is a violation of *Title 19, Code of Federal Regulations, section 141.113(c), 19 CFR 12.3, 21 United States Code, section 381(b) and 21 United States Code section 381(a)*.

Upon review of your petition along with the facts and circumstances surrounding this case, it has been determined that a violation did in fact occur. _____ asserts that good faith efforts were made to destroy the refused merchandise timely; however, due to a delayed response from the FDA you were unable to have the merchandise destroyed timely. You add that redelivery and destruction of the refused product was accomplished by _____ The Notice of Action issued by FDA clearly states that the refused products must be exported or destroyed under Customs supervision within 90 days from the date of the notice. Although the refused product under entry number _____ was destroyed under FDA supervision; destruction occurred outside the 90-day time period prescribed on the FDA which would have been _____

_____ relief shall be _____ granted, and mitigation afforded in the amount of _____ You have 60 days from the date of this letter to comply with the decision, or, in accordance with 19 C.F.R. §172.41, to file a supplemental petition for relief. If payment or a supplemental petition is not received in this office within the specified time, this claim shall be forwarded to the surety for collection.

POLL TIME!

Customs typically follows FDA's recommendation as to the amount acceptable to cancel the claim for liquidated damages.

– True or False?



FP&F PETITION PROCESS

- Claim from CBP
- 60 days to respond
- Mitigating Factors



POLL TIME!

- Which of the following is incorrect?
 - A. A previous record of compliance is an example of a mitigating factor
 - B. Goods must be exported or destroyed within 90 days of refusal by FDA
 - C. If goods are exported after refusal, the exportation must be done under CBP supervision
 - D. If goods are destroyed after refusal, the destruction must be done under CBP supervision



COMPLIANCE ACTIONS

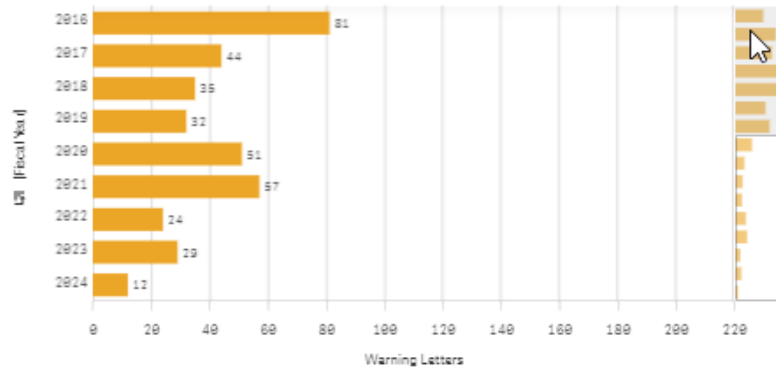
Compliance Actions: Warning Letters Injunctions Seizures All Actions

1,625 + 13 + 5 1,643

Export

Warning Letters by Fiscal Year

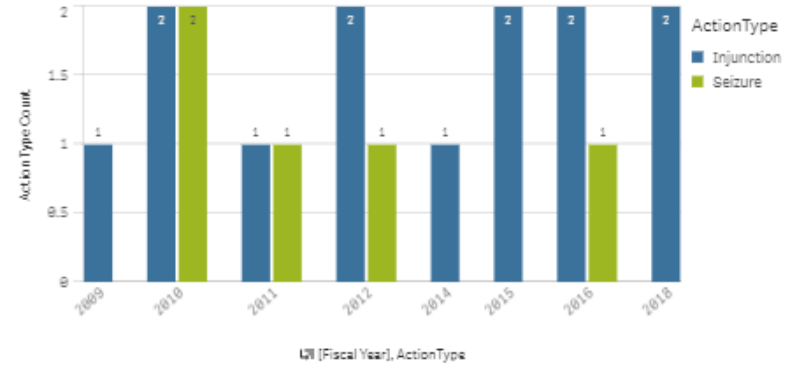
Fiscal Years: 2009 - 2024



Export

Injunctions and Seizures by Fiscal Year

Fiscal Years: 2009 - 2024



TOP TIPS WHEN RESPONDING TO A WARNING LETTER

1. Respond On Time - 15 days! Be timely.
2. Assign A Response Team
 - Immediately secure executive leadership support & the right expertise
 - Set the emotional tone: calm and supportive.
 - Hold a regular team meeting - typically weekly to provide status updates on how observation responses are coming together from each group working on a response
 - Engage a range of internal and external stakeholders to thoroughly review the response.
3. Focus On The Importance Of The Warning
 - Write a thorough, proactive response.
4. Consult With Legal Counsel If Necessary
5. Respond In Descending Order of Importance
6. Take Responsibility
7. Address Each Item Individually
8. Identify Correct Causes Of Findings
9. Develop Corrective Action Plans
10. Set Obtainable Goals

POLL TIME!

Once you are placed on an import alert it is impossible to be removed.

- True or False?



IMPORT ALERT

Where can I find a list of the FDA's import alerts?

- Enter key word(s), firm name, product, etc. to search import alerts:

 Search

- [Browse import alerts by country/ area](#)
- [Browse import alerts by industry](#)
- [Browse import alerts by number assigned to each alert](#)
- [Browse import alerts by last published date](#)

[Back to top](#)

How do I interpret an import alert?

Each import alert will include the following information:

Import Alert Section	Description
Import Alert #	This is the number issued by the FDA. The first 2 numbers are the industry code of the product. For example, any import alert that starts with a 16 will be related to seafood.
Published Date	This is the last date that there was an update to the alert. This is not the original date the alert was published.
Type	This describes whether the alert is DWPE or DWPE with surveillance. Import Alerts that are DWPE with surveillance include additional guidance for the field. Such as, IA 20-05 states: Surveillance of heavy metal levels in fruit juices and fruit juice concentrates from all countries is warranted.
Import Alert Name	This is the name of the alert; it is a brief description of what the alert applies to.
Reason for Alert	This section describes why the alert was issued.

Import Alert Industry Group Medical Devices & Diagnostic Products

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Industries

[Anesthesiology](#)

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[Obstetrical & Gynecological](#)

[Ophthalmic](#)

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[Pathology](#)

[Physical Medicine](#)

[Radiological](#)

[Toxicology](#)

IMPORT ALERT

- Import Alerts are listed by Country and Industry
 - Import Alert # 80-06
 - Type: DWPE (Detention Without Physical Examination)
 - Import Alert Name:
 - "Detention Without Physical Examination of Medical Devices with False or Misleading Labeling"

Import Alert 80-06

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(Note: This import alert represents the Agency's current guidance to FDA field personnel regarding the manufacturer(s) and/or product(s) at issue. It does not create or confer any rights for or on any person, and does not operate to bind FDA or the public).

Import Alert # 80-06

Published Date: 10/16/2023

Type: DWPE

Import Alert Name:

"Detention Without Physical Examination of Medical Devices with False or Misleading Labeling"

Reason for Alert:

Note: The revision of this Import Alert (IA) dated 10/16/2023 updates the guidance section including agency contacts, and charge code language. Changes to the import alert are bracketed by asterisks (***)

The Food and Drug Administration has warned and/or taken action against a number of companies that have made improper claims about their products' intended use. Some may carry significant health risks.

Section 502(a) declares that a drug or device is misbranded if its labeling proves false or misleading in any particular. Section 201(n) states that if an article is alleged to be misbranded because the labeling or advertising is misleading. Then, in determining whether the labeling or advertising is misleading, there shall be taken into account (among other things) not only representations made or suggested by statement, word, design, device, or any combination thereof, but also the extent to which the labeling or advertising fails to reveal facts material in the light of such representations or material with respect to consequences which may result from the use of the article to which the labeling or advertising relates under the conditions of use prescribed in the labeling or advertising thereof or under such conditions of use as are customary or usual.

Guidance:

Divisions may detain, without physical examination, shipments of the products identified on the Red List of this Alert.

CANADA

Europe Cosmetiques

Date Published: 09/16/2009

3471 Bou Thimens , Saint-Laurent, QC CANADA

77 - - - - Ear,Nose And Throat

Date Published: 09/16/2009

Desc: Auricular candles with Otoska oil

Notes: Effective in treatment of ear wax build up; hearing problems; sinus congestion; frequent migraines and earaches. 4/3/96

Kencayd Consulting (aka Candela Earcandles)

Date Published: 09/16/2009

555 Ridley Drive , Victoria, BC CANADA

77 - - - - Ear,Nose And Throat

Date Published: 09/16/2009

Desc: Ear candles

Notes: Promotes better hearing; better lymphatic circulation; pressure regulation; etc. 2/5/1997

REMOVAL FROM IMPORT ALERT LIST

- FDA's [Regulatory Procedures Manual](#)
 - [Ch. 9 - Import Operations And Actions](#)
- **9-6 - Detention without Physical Examination (DWPE)**
 - <https://www.fda.gov/media/71776/download>

March 28, 2019

Jennifer Diaz, Esq.
Diaz Trade Law, P.A.
12700 Biscayne Boulevard, Suite 301
North Miami, FL 33181

Email: jen@diaztradelaw.com

CASE [REDACTED]

Dear Ms. Diaz:

This letter is in response to your March, 2019 request to remove [REDACTED] produced by [REDACTED] from detention without physical examination under Import Alert #45-02, "Detention Without Physical Examination and Guidance of Foods Containing Illegal and/or Undeclared Colors."

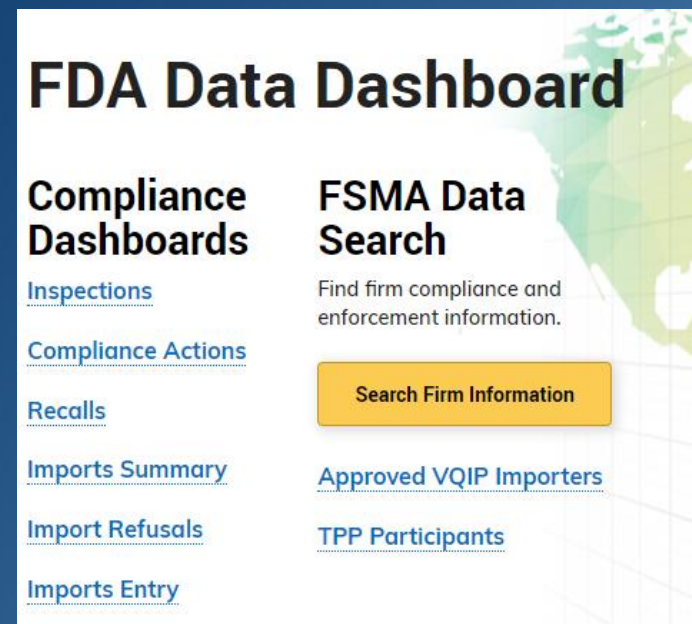
The information you provided, as well as FDA's national entry data, were reviewed. The data indicates that [REDACTED] has met the criteria for removal from detention without physical examination.

Routine coverage of entries will resume. Should detentions occur for the same or related reasons, detention without physical examination may be reinstated.

Enclosed is a copy of the advisory to our FDA field offices.

HOW TO USE FDA'S DATABASES TO PERFORM DUE DILIGENCE

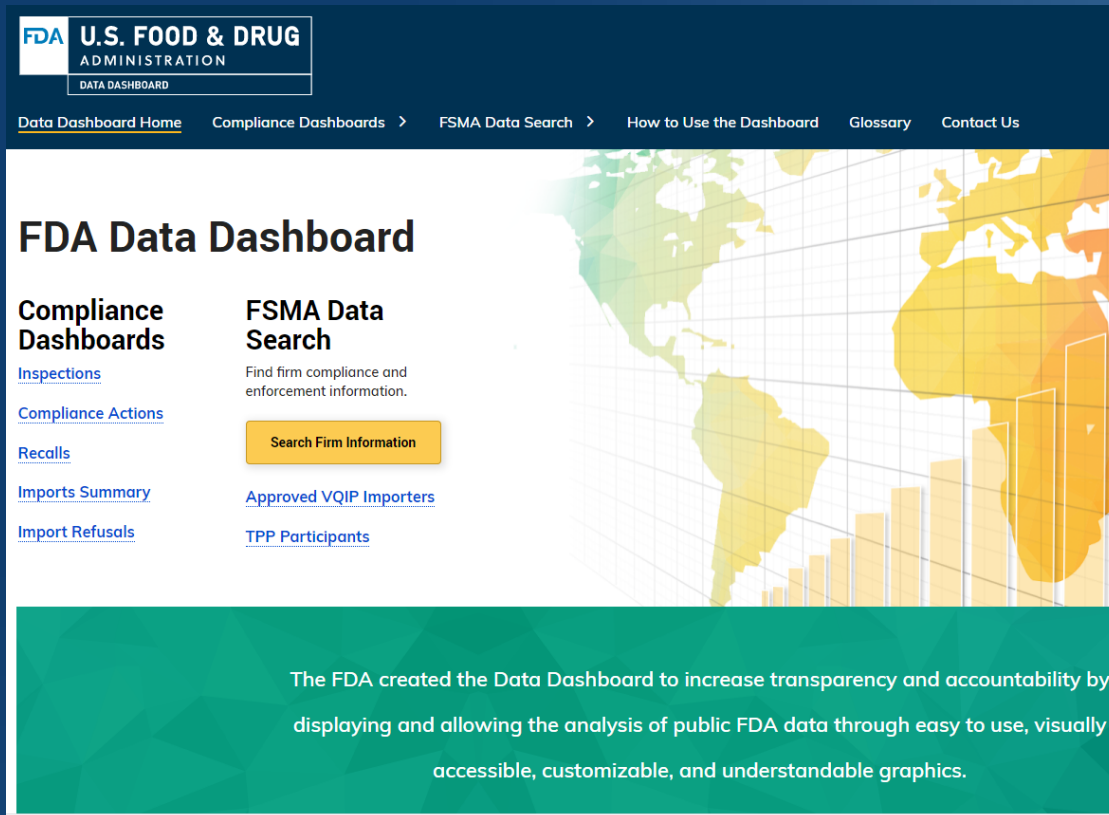
- What is the compliance history of the manufacturer, importer, and device?
 - FDA Data Dashboard (datadashboard.fda.gov)
 - Previous Inspections
 - Recalls
 - Warning Letters
 - Import Alerts
 - Refusals



<https://datadashboard.fda.gov/or/a/index.htm>

COMPLIANCE HISTORY OF MANUFACTURER

➤ What is the compliance history of the manufacturer, importer, and device? <https://datadashboard.fda.gov/ora/index.htm>



FDA U.S. FOOD & DRUG ADMINISTRATION
DATA DASHBOARD

[Data Dashboard Home](#) [Compliance Dashboards >](#) [FSMA Data Search >](#) [How to Use the Dashboard](#) [Glossary](#) [Contact Us](#)

FDA Data Dashboard

Compliance Dashboards

- [Inspections](#)
- [Compliance Actions](#)
- [Recalls](#)
- [Imports Summary](#)
- [Import Refusals](#)

FSMA Data Search

Find firm compliance and enforcement information.

[Search Firm Information](#)

- [Approved VQIP Importers](#)
- [TPP Participants](#)

The FDA created the Data Dashboard to increase transparency and accountability by displaying and allowing the analysis of public FDA data through easy to use, visually accessible, customizable, and understandable graphics.


USEFUL LINKS

- Diaz Trade Law Blog - [Home - Customs & International Trade Law Firm \(diaztradelaw.com\)](https://diaztradelaw.com)
- Diaz Trade Law Newsletter - <https://diaztradelaw.us3.list-manage.com/subscribe?u=8a54e8f0884220f2018f4e388&id=27569bf0f6>
- FDA Data Dashboard - [FDA Dashboards - Home](https://www.fda.gov/oc/foia/fda-data-dashboard)
- Warning Letters - <https://www.fda.gov/inspections-compliance-enforcement-and-criminal-investigations/compliance-actions-and-activities/warning-letters>
- Import Alerts - [Import Alerts | FDA](https://www.fda.gov/oc/foia/import-alerts)
- Recalls - <https://www.fda.gov/safety/recalls-market-withdrawals-safety-alerts>
- FDA Regulatory Procedures Manual - [Regulatory Procedures Manual | FDA](https://www.fda.gov/oc/foia/regulatory-procedures-manual)
- Labeling Guide for Dietary Supplements - <https://www.fda.gov/food/dietary-supplements-guidance-documents-regulatory-information/dietary-supplement-labeling-guide>
- Labeling Guide for Medical Devices - <https://www.fda.gov/media/74034/download>
- Detention of Goods- <https://diaztradelaw.com/fda-discusses-top-reasons-for-detention-of-goods-2/>
- ITACS- <https://www.access.fda.gov/itacs/#/>

UPCOMING AND ON-DEMAND WEBINARS



Importing Food in Compliance
with U.S. FDA & Surviving A
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CUSTOMS & TRADE UPDATE

VOLUME 9, ISSUE 1

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BLOG

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FDA Seeks Public Comments on Proposed Final Order for OTC Sunscreen Safety

FDA is proposing to amend the Over-the-Counter (OTC) Monograph which covers sunscreen drug products for OTC human use. The public has until **November 12, 2021** to submit comments on the impact the proposed changes may have on consumers and industry. This blog provides background on why FDA is considering such changes and discusses FDA's newly deemed final order for OTC sunscreens as well as the changes included in the proposed order for sunscreens. Industry is encouraged to contact Diaz Trade Law to assess the implications of the proposed changes on its products and to assist in drafting and submitting comments to FDA.

Why is FDA Taking New Steps to Enhance Sunscreen Safety?

The 2020 Coronavirus Aid, Relief, and Economic Security (CARES) Act reformed and modernized the way FDA regulates certain OTC monograph drugs, including sunscreen.

The CARES Act *replaced* the rulemaking process for OTC monograph drugs with an administrative order process for issuing, revising, and amending the OTC monographs. The administrative order process gives FDA new tools to help revise the OTC monographs as science changes, innovation progresses, new data becomes available, or emerging safety signals arise.

For sunscreens specifically, in addition to establishing a deemed final order, the CARES Act requires FDA to issue a proposed order to amend and revise the deemed final order for sunscreens. The FDA believes that most sunscreens on the market will be in compliance with the deemed final order because the provisions are nearly identical to the pre-CARES Act marketing conditions for sunscreens.

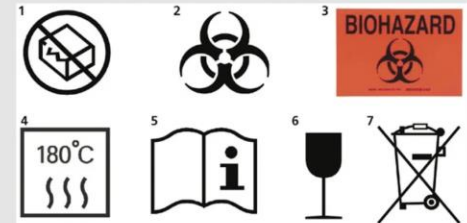
MoCRA Update: Final Guidance and Launch of Electronic Submissions Portal

On December 18, 2023, the U.S. Food and Drug Administration (FDA) launched **Cosmetics Direct**, an electronic submission portal for product listing and facility registration required under the Modernization of Cosmetics Regulation Act (MoCRA). The agency also issued **final guidance** with recommendations to assist companies and individuals submitting facility registration and product listing information to the FDA.

FDA Launches New Webpage to Promote Use of Symbols in Labeling of Medical Device

Today the U.S. Food and Drug Administration (FDA) launched a new **webpage** to assist the public understand the **Use of Symbols in Labeling Final Rule**. The final rule was issued by the FDA in June 2016 and became effective three months later.

FDA intends the final rule to be an attempt to “**harmonize the U.S. device labeling requirements for symbols with international regulatory requirements. As the medical device industry has requested the ability to use stand-alone symbols on domestic device labeling, consistent with their current use on devices manufactured for European and other foreign markets.**” This is exciting news for our clients who are Medical Device Manufacturers or Importers – as of September 2016 all medical device labeling may use stand-alone symbols!



Draft Guidance on Medical Device Transition Period

In response to the COVID-19 Pandemic, the FDA took unprecedented action in transforming its enforcement because of the declaration of a Public Health Emergency while also issuing, and continuing, Emergency Use Authorizations. These governmental actions facilitated and increased the importation of necessary medical devices needed to combat the pandemic here in the United States. And now as the U.S. relaxes its pandemic protocol, the FDA is exploring the best way to have medical devices transition back to pre-pandemic regulations and protocol. On December 23, 2021, the FDA issued two draft guidance documents in the Federal Register detailing its proposed medical device transition plans for all medical devices previously imported under the two aforementioned government declarations. And to provide further assistance, the FDA hosted a webinar “Draft Guidances on Transition Plans for COVID-19 Related Medical Devices” providing further explanations to the trade community on what can be expected from the proposed transition plans.

NOW THAT WE HAVE OUR PAWS DIRTY... ANY QUESTIONS?

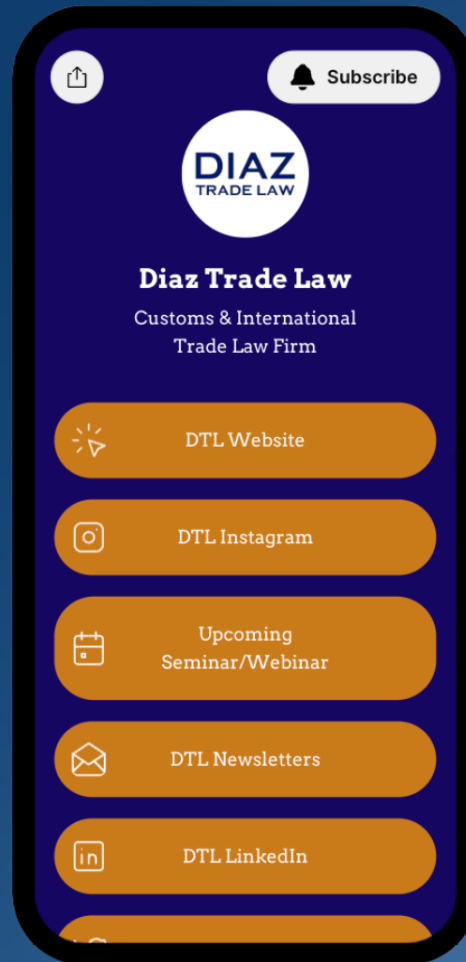


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