

Reshoring: Rethinking Your Global Supply Chains

Presenter:

Rosemary Coates, Executive Director, and Chairman of the Board | Reshoring Institute

During the on-demand webinar, recorded live on May 15, 2024, Rosemary Coates from the Reshoring Institute shared her extensive experience in global supply chain management. She discussed the evolution of the reshoring movement, the current state of global supply chains, and the US government's stance on the Uyghur Force Labor Prevention Act. Additionally, she highlighted the trend towards localizing production, the challenges of shutting down manufacturing in China, and the success and failure stories of companies that have relocated their manufacturing operations to the US.

Full On-demand Recording

On-demand Chapters:

- 00:00 Intro About the Speaker; Rosemary Coates Reshoring Institute
- 01:50 Published Podcast and Books by Rosemary Coates
- 03:15 About Reshoring Institute
- 05:00 Move Sourcing to China
- 13:32 Major Changes in the Past Year
- 19:42 Uyghur Forced Labor Prevention Act
- 23:13 Why are Companies Reshoring Now?
- 27:20 Average Annual Salaries of Production Workers/Machine Operators (World)
- 28:53 What About Medical Device Manufacturers?
- 30:32 What happens if we start to source more in the US?
- 31:31 What products should be considered for reshoring?
- 34:10 US/Mexico Border
- 37:46 It's not so easy to leave a foreign location
- 40:04 Reshoring Successes/Failures
- 45:45 Questions and Closing



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Presenter Rosemary Coates, Founder and Executive Director of the Reshoring Institute:

Rosemary Coates is the Founder and Executive Director of the Reshoring Institute, a 501c3 nonprofit and non-partisan organization that is focused on expanding U.S. manufacturing. She is also the President of Blue Silk Consulting, a supply-chain management consulting firm. She also works as an Expert Witness on legal cases involving global supply chain disputes and has worked on over 60 legal cases.

Ms. Coates has been a management consultant for 35+ years, helping over 80 global supply chain clients worldwide. She is an Amazon.com best-selling author with five Supply Chain Management books, including Reshoring Guidebook, and 42 Rules for Sourcing and Manufacturing in China, and Legal Blacksmith – How to Avoid and Defend Supply Chain Disputes.

Rosemary serves on the Board of Directors at the University of San Diego Supply Chain Management Institute and has taught Global Supply Chain Strategy at UC Berkeley. She earned an MBA from the University of San Diego and a Bachelor of Science in Business Logistics from Arizona State University. She regularly teaches classes and seminars at the University of San Diego, UC Berkeley, and several other universities in the US and Europe.

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